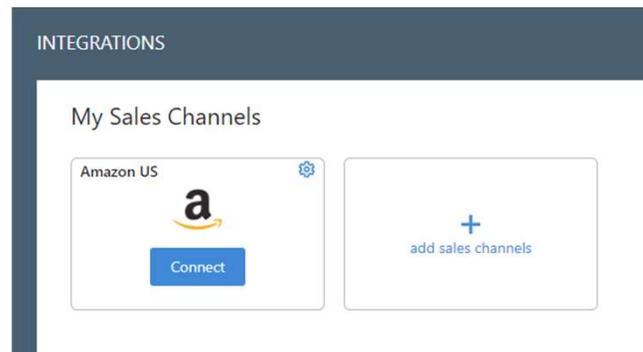


Pre-Setup

- Before creating pricing strategies, you'll need to integrate your sales channels first, starting with Amazon since this will trigger the augmentation process (this is vital for listing).
- Integrations may be accessed via the left side navigation under **Settings > Integrations**.
- Click the **Connect** button on the Amazon tile and then follow the proceeding steps through the wizard.



Pre-Setup: Integration Sync Rules

Inbound Settings

- **Import Listings** – Allows inventory to be imported into SellerActive.
- **Import Orders** – Allows orders to be imported into SellerActive.

Outbound Settings

- **Export and Manage Quantities** – Allows SellerActive to push qty to marketplaces
- **Export and Manage Prices** – Allows SellerActive to push price to the marketplace.



Pre-Setup: Integration Price & Quantity Settings

- The **Manage Quantities** and **Manage Prices** settings are the gateways to publishing. Both must be turned on in order to publish listings to a sales channel.
- Prior to turning these on, we recommend that you complete ALL the following to help avoid potential issues:
 - Set up all pricing strategy related fields.
 - Prepare the items you plan on listing to the sales channels.
 - Verify all quantities and prices are correct in SellerActive.



Pre-Setup: Integration eBay Business Policies

- eBay Business policies need to be filled out to list new items to eBay. These live under the **Listings Details** tab of the eBay integration settings.
- The **Shipping Location** and **Default Policies** must be filled out if you intend to list to the eBay sales channel.
- If **Default Policies** are absent you will need to opt-in to eBay's business policies following the instructions provided.



Pre-Setup: Integration Services

SellerActive partners with a variety of services available for you to integrate:

- Amazon FBA
- Deliverr
- SkuVault
- ShipStation
- Shipworks
- DesktopShipper

My Services

<p>Amazon FBA</p>  <p>AUTHORIZED</p>	<p>ShipStation</p>  <p>DISCONNECTED</p>	<p>Shipworks</p>  <p>DISCONNECTED</p>	<p>Deliverr</p>  <p>DISCONNECTED</p>	<p>+ add services</p>
--	---	---	--	---------------------------



Resources

- Cross Channel Fulfillment Setup
 - [Cross-Channel Fulfillment for Amazon FBA Sellers](#)
 - [How do I make sure that my FBA quantity reaches the non-Amazon sales channel?](#)
- Walmart Integration Setup
 - <https://www.selleractive.com/en/support/integrate-walmart-with-selleractive>
- eBay Business Policies
 - <https://www.selleractive.com/support/ebays-new-business-policies>
- Support Email – support@selleractive.com
- Support Articles – www.selleractive.com/support

